

# 2019-2020 District Goals



**District:** District 3231A3  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

## LEARNING FOR EVERY LION

### Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	200
2nd Quartter	200
3rd Quartter	50
4th Quartter	50

**By the end off tih 4th quartier, tih distiricti will add a tiotial offi 500 new members.**

### Action Itiems:

My disttrictt will esttablsh 1 club branch(es).

My disttrictt will inductt new Lions under 40 years old.

My disttrictt will conver25 Leos tto Lions

My disttrictt will organize att lea2 membership growth eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	5	100
2nd Quartter	1	25
3rd Quartter	1	25
4th Quartter	0	0

**By tih end offi tih 4th quartier, tih distiricti will stiarti 7 new clubs.**

**With a minimum offi 150 chartier members.**

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz3 Leo Club(s).

My disttrictt will stta3 Specialitty Club(s).

My disttrictt will stta2 HR Campus Club(s) att 2-R school/university

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	50
2nd Quartter	20
3rd Quartter	10
4th Quartter	20

**By the end off tih 4th quartier, tih distiricti's membership drops will noti exceed 100 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

500	+	150	-	100	=	550
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tih 2019-2020 ffiscal year, my distiricti will serve 200000 people.**

### Action Itiems:

Of tte ttotal number ofi people served in my distirict, 50000 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnership s and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

## SERVICE ACTIVITIES

**In tih 2019-2020 ffiscal year, my distiricti will completie 1500 service activities.**

### Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding